



# DTon 2023

## Digital Transformation Fair



On-Line Matching | K-Machine Metaverse Platform, 24/7 365days  
On-Site Meeting | KINTEX Exhibition Center1, 10.25(Wed)-28(Sat)

### Inquiry

T. 02-369-7800 E. info@dton.kr

Homepage

[www.dton.kr](http://www.dton.kr)



K-Machine Metaverse Platform

[www.k-machine.org](http://www.k-machine.org)



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# DTON 2023

## Digital Transformation Fair

DTON has made history of exhibition industry as Korea's first industry fair(KOMAF, since 1977).  
DTON leads to a new era of "Next Normal Marketing" by the exhibition's complete paradigm shift

### On-line exhibition

- **Dates** : 24/7, 365 days
- **Venue** : K-Machine Metaverse Platform
- **Exhibition scale** : 28 countries  
420 companies
- **Web page** : [www.k-machine.org](http://www.k-machine.org)

### Off-line exhibition

- **Dates** : 10.25(Wed) - 28(Sat)
- **Venue** : KINTEX1, KOREA
- **Exhibition scale** : 26,487m<sup>2</sup>
- **Web page** : [www.dton.kr](http://www.dton.kr)

### Exhibition Categories



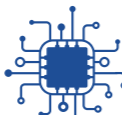
Digital Manufacturing / Metalworking



Future Energy Tech/Smart Plant



Smart Factory/Automation/Robotics



IT Tech



Measuring Tech

※ Check website for details

### 2022 Overview



**18**  
Countries



**769**  
Companies  
(include on-line 420 companies)



**996**  
Booths

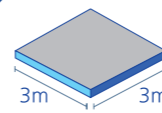


**28,811**  
Visitors  
(include 5,500 on-line visitors)  
\*During 10/1-11/1

### On-Site exhibition

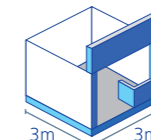
(\$ USD/VAT excluded)

Space only



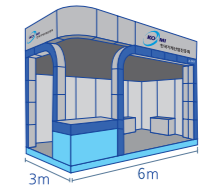
**\$2,800/booth**  
Space only

Standard shell



**\$3,200/booth**  
Includes basic device cost  
[Octanium materials]

Premium shell



**\$7,600/2booth**  
Booth includes premium devices  
[block materials]  
\*Premium booth can be applied for  
at least 2booths

### On-Line Exhibition

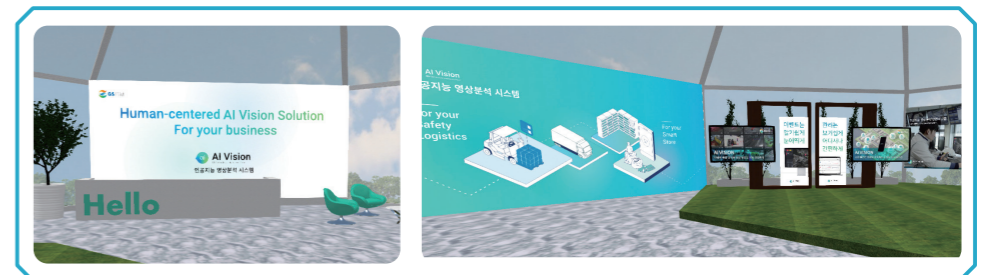
> You can easily modify and post contents on the MY PAGE

(\$ USD/VAT excluded)

On-Line booth  
**\$ 500/booth**



Premium booth  
**\$ 900/booth**



\*One year duration from the upload date

### Applying Process

Applications for participation



[www.dton.kr](http://www.dton.kr)

- ▶ Exhibitors
- ▶ Become an exhibitor

Deposit



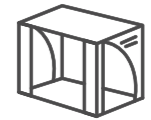
Make a payment of 50%  
of Participation fee within  
7days After submitting your  
application

The balance



Please pay rest of them  
Before 31th May 2023

Allocating exhibit spaces



Allocating your exhibit  
Spaces is scheduled  
on Sept